Using IRUS-UK to develop an OA newsletter from Aberystwyth University

Background
Aberystwyth University uses the Aberystwyth Research Portal to manage institutional research outputs. The University is keen to promote Open Access activity and ensure staff and students understand the systems they have available to support Open Access. To help achieve this, a regular newsletter incorporating statistics from IRUS-UK has been developed.

IRUS-UK reports used

Item Report 1 (IR1): for top downloads
ETD Report 1 (ETD1): for downloads of electronic theses and dissertations
Visualisations - Downloads by Country
Visualisations - Downloads by Item Type

How is IRUS-UK used?

Data from the IR1 report is used to identify the top five downloaded articles for each month. Data from the ETD1 report is used to identify the top five downloaded theses for each month. The title, author(s) and number of downloads as well as a link to the article/thesis are included in the newsletter.

In addition, the IRUS-UK visualisations functionality has been used to show graphics of Aberystwyth Research Portal’s downloads by Country and downloads by Item Type.


Images of the top five downloaded articles in May 2019

---

**Aberystwyth's Open Access research theses**

**Thesis of the month**


---

**Top 5 downloaded Theses in May 2019**


Bellaby, R. (2011). 'What's the Harm? The Ethics of Intelligence Collection'. Aberystwyth University 163

James, M. E. (2018) 'Astadiaeth ar Drawesfaith Canolfannau Cymraeg: Cloriannu cryfder polisi Llywodraeth Cymru i sefydlu Canolfannau Cymraeg, mewn cymhariaeth â Chanolfannau Cymraeg cymunedol' Aberystwyth University 143

Fard, S. N. (2015) 'Is reciprocity a foundation of international law or whether international law creates reciprocity' Aberystwyth University 62

Tomas, Y. (2014) The significance of anime as a novel animation form, referencing selected works by Hayao Miyazaki, Satoshi Kon and Mamoru Oshii? ’ Aberystwyth University 51

Images of the top five downloaded theses in May 2019
Image of the total portal downloads recorded in May 2019

Image of ‘Visualisations - Downloads by Country’ for May 2019, source: IRUS-UK
Outcome

An infographic for the newsletter has been created using Piktochart. The newsletter is hosted on the Open Access blog and a headline and a link to the latest issue are included in the University-wide bulletins at the start of every month. The short newsletter is designed to be simple to compile; bilingual; accessible; reliable; easy to interpret; and easy to share. It names individuals to highlight their work and show others, within the institution, who is actively engaging with OA as well as provides examples of journals that colleagues are publishing OA in. The newsletter also includes information on where the data originated and links to IRUS-UK should individuals wish to visit IRUS-UK themselves.

The newsletter continues to promote Open Access awareness.

Related links

Aberystwyth Research Portal https://research.aber.ac.uk/portal/

Open Access / Mynediad Agored @Aber blog https://wordpress.aber.ac.uk/openaccess/

Piktochart http://piktochart.com/